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# Teacher's Choice at IMAX®

## **YOU RUN THE SHOW!**

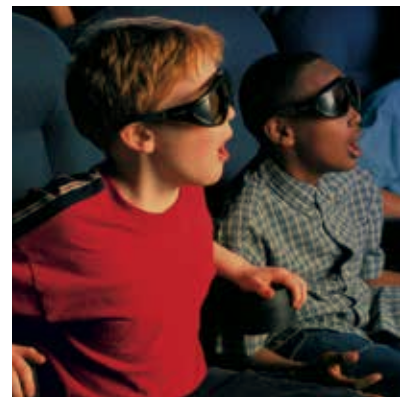
At The Henry Ford, we think teachers should “run the show.” That’s why we’re offering your school or youth group the chance to customize an IMAX® experience with your choice of morning programming. Choose your movie. Choose your time. It’s that simple and requires no additional fee!

Choose an educational film during two morning showtimes for the ultimate IMAX® field trip — at no additional cost.

## **BOOK YOUR TRIP NOW!**

Teacher’s Choice at IMAX® Spring Session runs through June 20, 2014. Films and times are booked on a first-call, first-served basis. Registration NOW OPEN!

**See back panel for details on booking your trip.**





# Booking your Teacher's Choice at **IMAX**® field trip

## **STEP 1** Choose your film.

Choose from a list of great new films and classic educator favorites for just \$8 per person (30 people minimum are required to open a new time slot).

### **Rocky Mountain Express**

Run time: 48 minutes

### **Lewis & Clark**

Run time: 46 minutes

### **Everest**

Run time: 48 minutes

### **TITANICA**

Run time: 42 minutes

### **The Magic of Flight**

Run time: 38 minutes

### **Flight of the Butterflies 3D**

Run time: 45 minutes

### **Jerusalem - NEW!**

Run time: 45 minutes

### **NASCAR 3D**

Run time: 48 minutes

### **D-DAY: Normandy 1944 3D**

Run time: 45 minutes

### **Penguins 3D - NEW!** (Opens April 18)

Run time: 48 minutes

## **STEP 2** Choose your time.

Choose from two convenient weekday morning times:

**SESSION A** - 10 a.m.

**SESSION B** - 11:10 a.m.

## **STEP 3** Book your experience.

Book your customized IMAX® experience by contacting The Henry Ford Call Center at 313.982.6001; press 1 for a group reservation specialist.

## **STEP 4** Join any open session.

Your choice is already booked by someone else? Not a problem! You may join any session, any show, as long as there is room left in the theater.

A minimum of 30 people are required for a Teacher's Choice @ IMAX® screening. Payment of \$8 per person is required in full three weeks prior to the visit date, and payments are nonrefundable and nonexchangeable. Sessions are not private. Sessions are opened on a first-call, first-served basis. Once a film is booked, the show becomes open to other groups and the general public. Teacher's Choice @ IMAX® is not available on Saturdays, Sundays or holidays.

[thehenryford.org/imax/rental/aspx](http://thehenryford.org/imax/rental/aspx) • 313.982.6001

